

## Email Marketing

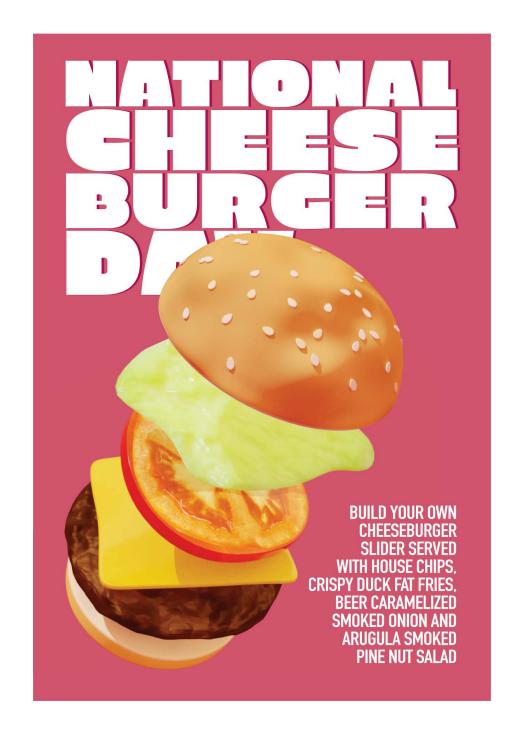
At ilani we send out reminder and promotional emails weekly, they follow a standard branding layout, I was in charge of sending out promotional emails for tickets to national performances and general promotions for VIP members.





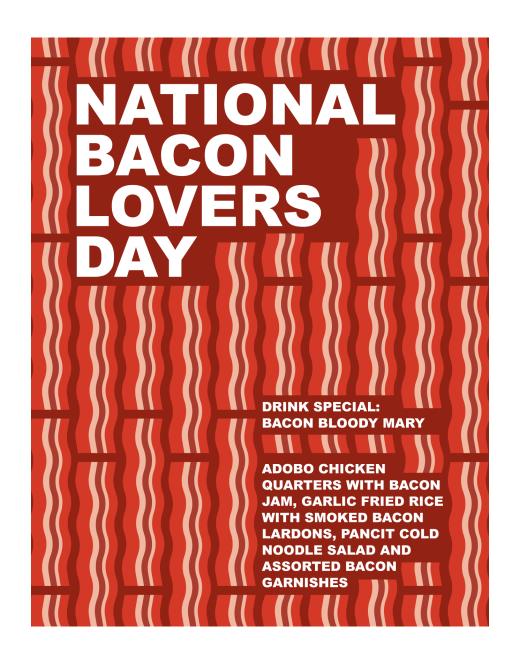
## Promotional Posters

ilani hosts special menus for VIP guests monthly in their VIP lounge. I was tasked with creating promotional posters to advertise these events. I had total creative freedom, I used the opportunity to practice new skills. A few of the posters showcase some 3D models I created for the events.









## **Event Logos**

Occasionally ilani would create a new event that would require a logo, although rare I would be the one in charge of logo creation. Heres a handful of logos I designed for a "turn 21 at ilani" event slated for november 2021.











## Brochures & Handouts

For ilani's monthly promotions we create printed collateral to hand out on the casino premises. Most of them use a template that we send out of house, but occasionally I got to layout and design the brochures myself. here's a sample of such work.

