

PSU GDC work samples

PSU Bike Challenge 2018

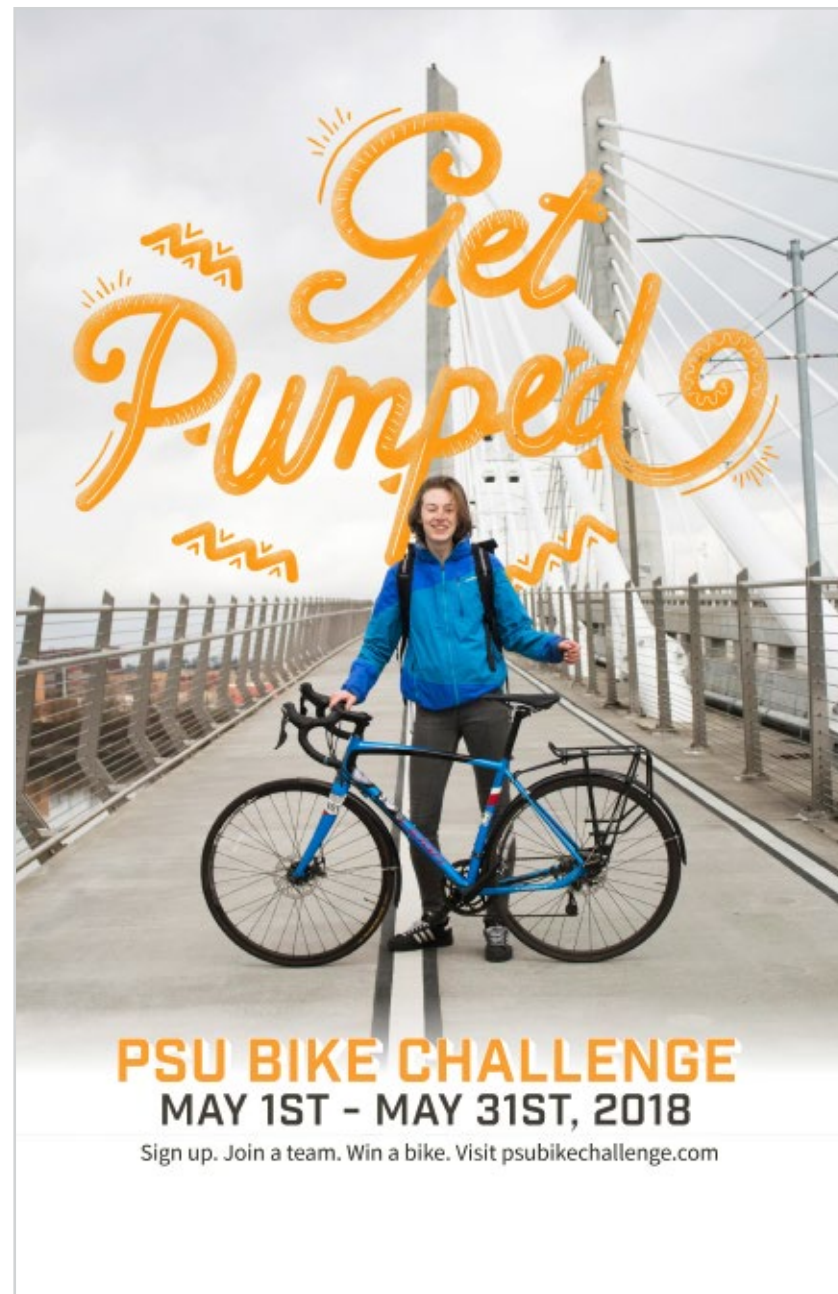
the PSU Bike Challenge is a yearly event hosted every May by the PSU Bike Hub. Every year the GDC was tasked with creating a promotional campaign for the event, I was project manager directing 2 other team members during the project.

We all pitched designs to the manager at PSU Bike Hub and this is the final direction they chose - A lighthearted "bike pun" themed promotion - They wanted to convey the challenge as an exciting, "no pressure" event while encouraging newcomers to participate.

We created posters, sidewalk clings, sticker packs, bike seat covers, and social media banners for the event.









Twitter / Facebook Banner



Instagram



Twitter / Facebook Banner



Instagram



Twitter / Facebook Banner



Instagram



Twitter / Facebook Banner

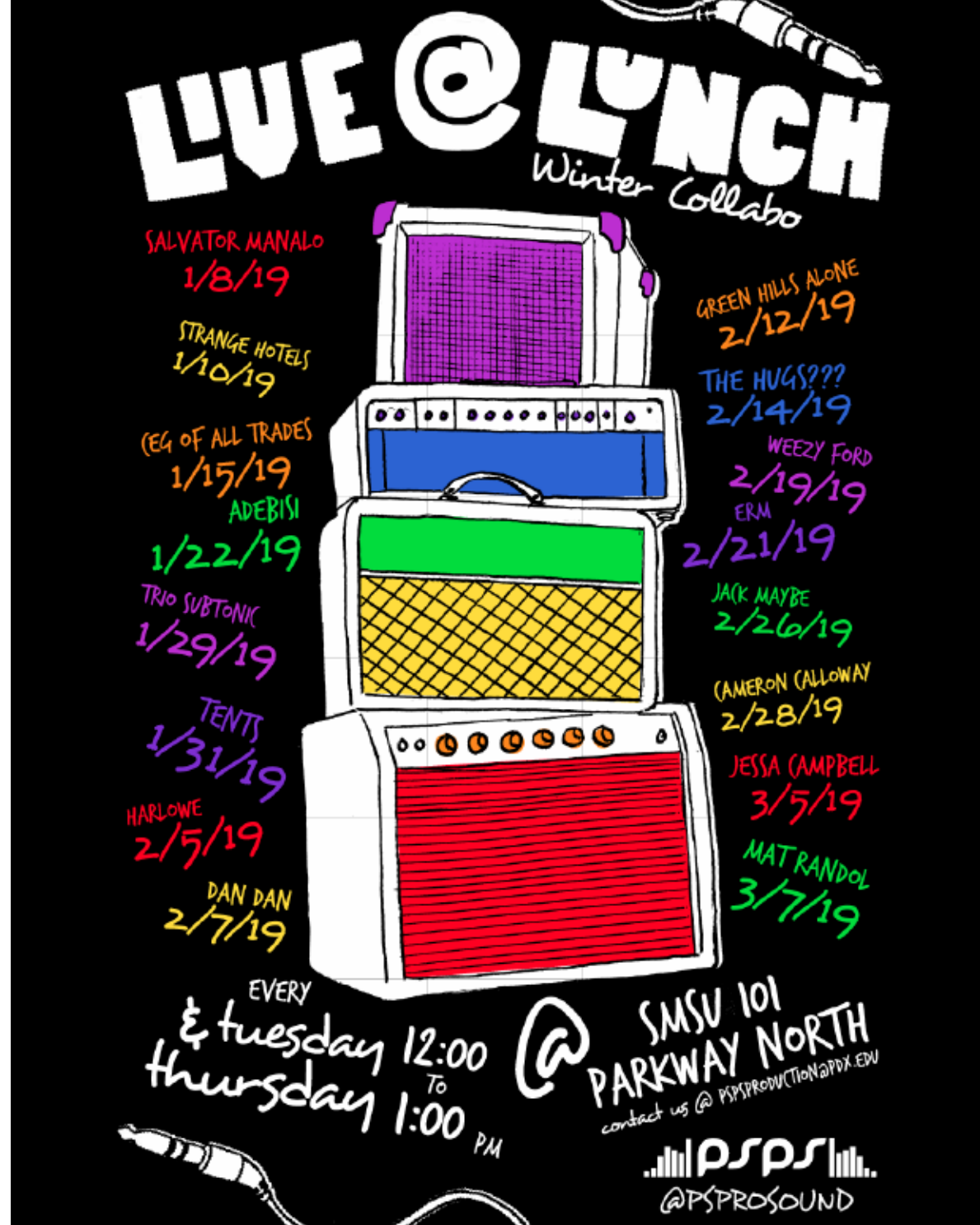


Instagram

Live @ Lunch 2019

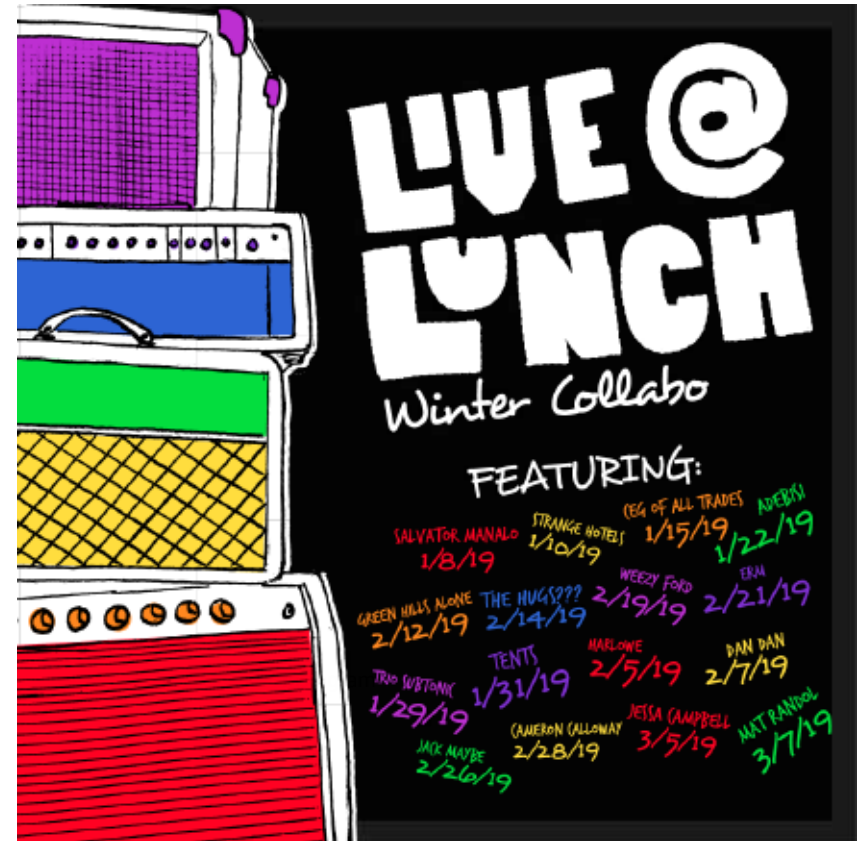
Live @ Lunch was a student run music event that ran every tuesday and thursday at PSU where live bands would play a one hour set starting at noon every week each term.

I designed the winter term posters for the event. The clients wanted a hand drawn poster that didn't linger on any specific genre of music since there would be a variety of bands playing.





Poster



Instagram



Facebook Banner

Iftar Night 2019

Iftar Night was an event ran by the Muslim Student Association at PSU where students would come together for Iftar - the meal eaten after sunset during Ramadan.

the MSA wanted a simplified representation of traditional Muslim symbolism, against a cool night time background

The Muslim Student Association Presents

IFTAR NIGHT



SMSU Ballroom
May 10th, 2019
7:00 PM

Free for all
PSU students

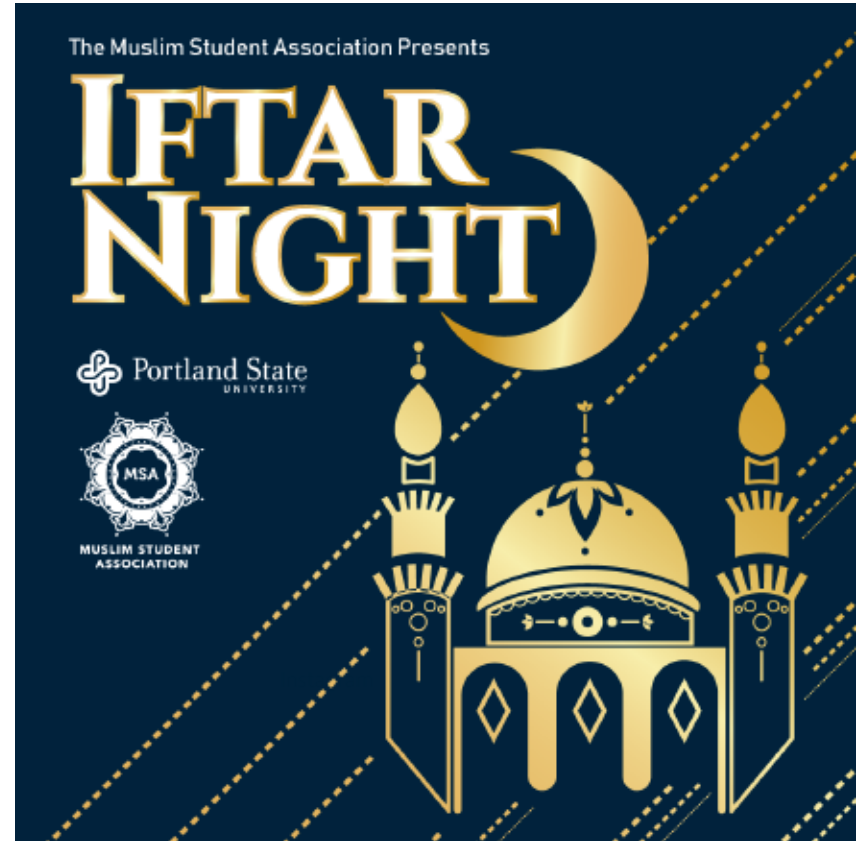


follow us on
Facebook & Instagram:
@pdxMSA





Poster



Instagram



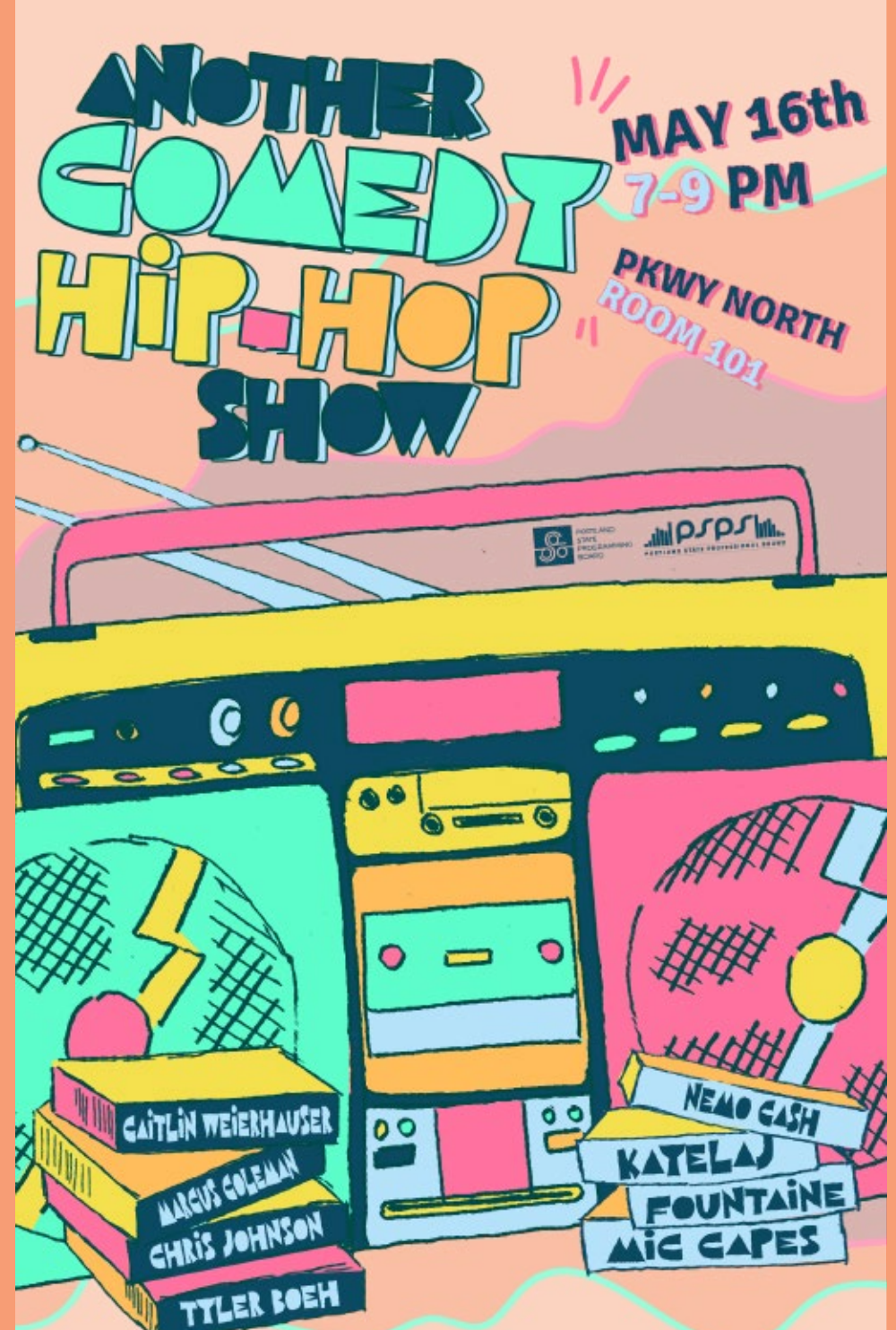
Facebook Banner

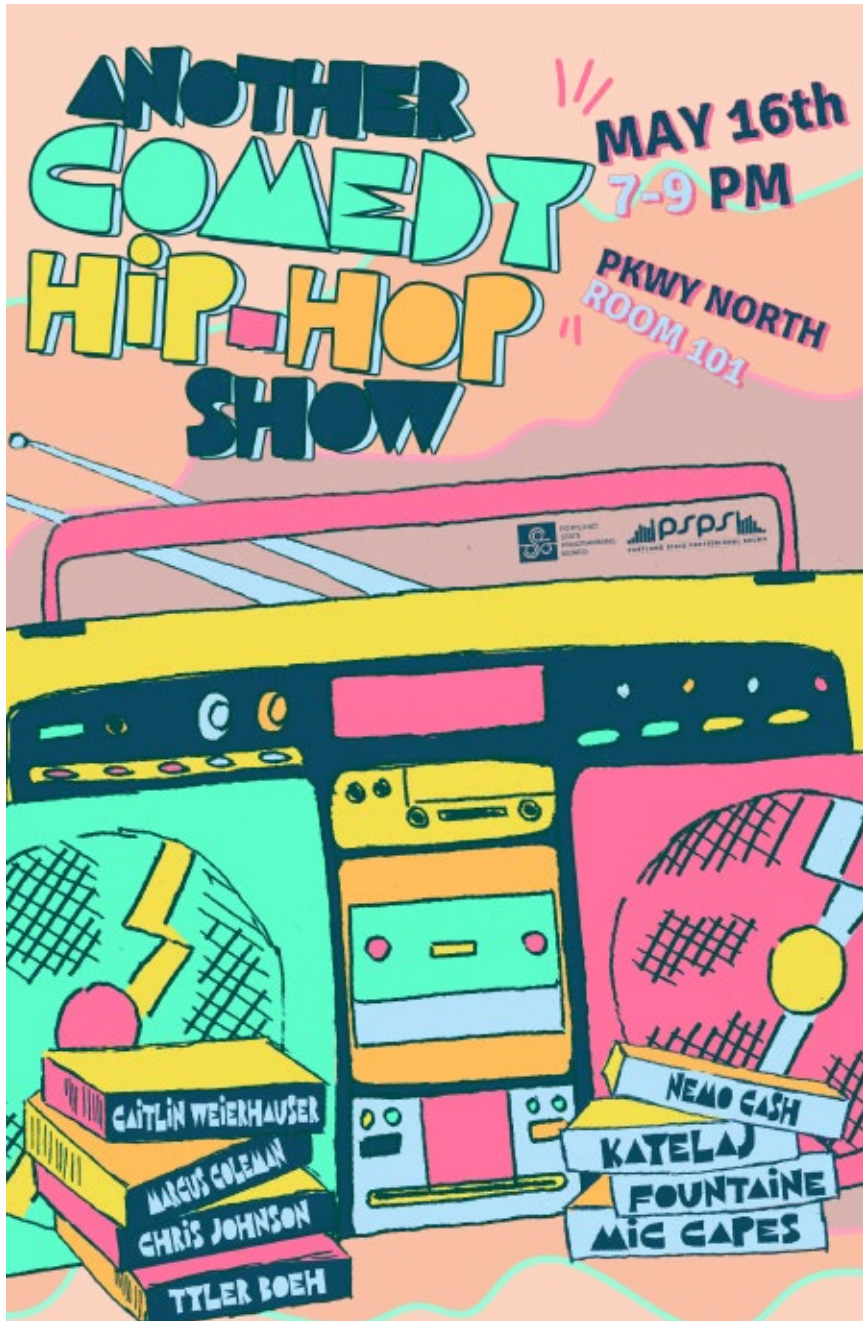
PSPS Hip-Hop Comedy Show 2019

Another Comedy Hip-Hop Show was another student run event, which was pretty obviously about comedy and Hip-Hop.

This project admittedly wasn't as detailed as others, the client wanted campy late 80s colors and a boom-box. I chose to highlight it mainly because I just think it's a fun project.

I love when I get to saturate colors and hand draw assets, and overall I just had fun making this project. Simple as that.





Poster



Instagram



Facebook Banner

**THANK
YOU!**